

## For immediate release

Lempäälä 21.1.2022

Lemtapes is expanding its service capabilities in the DACH market by opening a sales office in Germany!

We are expanding to be closer to our clients, and welcoming Bianca Marasescu and Vincent Schaberger to the team to strengthen our presence in the DACH region. This new step adds Lemtapes capabilities to the Central European packaging market and enables us to provide even closer support for our current and future customers.

"Lemtapes tape solutions help corrugated packaging manufactures optimize their material usage, provide excellent strength and durability, and improve user experience. Our solutions bring particular value to beverage, e-commerce, and food packaging applications, but these are merely the tip of the iceberg. We are certain that now, with our stronger presence in DACH market, we can bring these benefits to a high number of leading Central European packaging companies", says Samuli Strömberg, managing director of Lemtapes Oy.

"We started with a kick-off at our office in Lempäälä, Finland this week and are now ready to hit the ground running. We are excited to start reaching out to existing and new customers in the coming weeks. Naturally we still have lot to learn, but luckily, we have very good support from our team in Finland. Expect to be contacted within the next few weeks, and feel free to get in touch – we're here to help!" says Bianca Marasescu.

**Lemtapes** is an award-winning solution provider and producer of ecological, innovative tapes and adhesives for the packaging and woodworking industries. For **cardboard manufacturers and brand owners**, our products will add value to your brand by reinforcing the structure of cardboard boxes and making opening and closing frustration-free. For the **plywood industry**, we provide products with excellent adhesion that will reduce your material waste – and increase your profit.

As your adhesive's expert, we only offer products and services that bring tangible added value — to your company, your production process, and to your end customers.

At Lemtapes, we're extending our story as a specialty manufacturer of adhesive tapes. Our first tapes for the woodworking industry were completed in the 1970s. Today, we're an international player with vendors and customers in more than 20 countries. In our product development, we emphasize sustainability and circular economy.

